

See how the savings add up.

Buying a new heating and/or cooling system is a big decision, and a big investment. Understanding your options and being knowledgeable about your purchase can ensure you make the right choice. One that saves you money and energy.

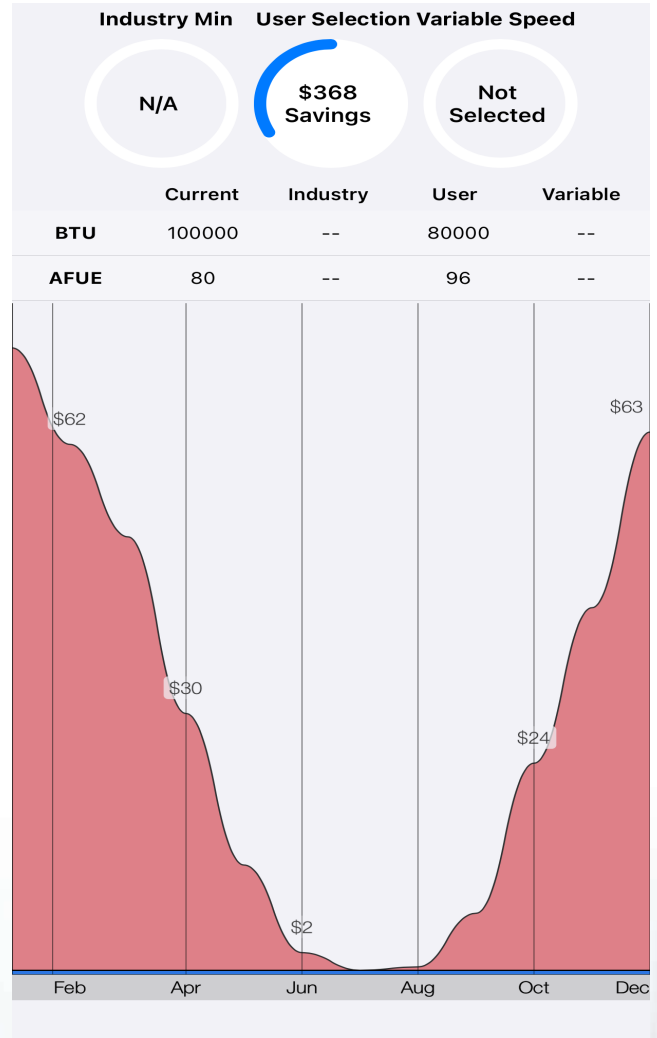
Buy with confidence

When investing in a new heating and cooling system, there are many things to consider that can help you save money now and long-term:

- ◆ Consider the total life cycle costs of the system versus initial costs
- ◆ The higher the SEER (Seasonal Energy Efficiency Ratio) or HSPF (Heating Seasonal Performance Factor), the more efficient the system
- ◆ Look into manufacturer, government and utility rebates to help offset initial costs
- ◆ Install and use a programmable thermostat

Find out more at
EmersonClimate.com/esaver

Your Annual Cost Savings



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